



**ABDULLA
AL ARIF**
HOLDING

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INSIDE THE GROUP

NEWSLETTER

WPA

World Padel Academy

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WORDS FROM OUR LEADERS



Joji Joseph

Chief Financial Officer
A&N AlArif Investment

The joinery and interior fit-out industry continues to evolve, driven by growing demand for turnkey solutions, customized high-end finishes, and advanced fabrication technologies. At the same time, rising competition and tighter margins are placing greater importance on faster delivery, sustainability, and strong cost control. These shifts align closely with A&N AlArif Investment commitment to quality, innovation, and delivering work that reflects the highest standards. Over the next 12 months, our focus will be on strengthening procurement strategies, improving cash flow management, and enhancing operational efficiency to support sustainable profitability. While challenges such as rising material costs and tight project timelines remain, stronger coordination between factory and site teams will help us stay agile, uphold our standards, and contribute meaningfully to the Group's long-term growth and market position. This will support future opportunities across the market.

The construction industry, especially interior fit out works, continue to grow steadily with increasing demand for quality, durability, and modern design solutions. Across our core areas, swimming pools, waterproofing, and false ceilings, we continue to see strong emphasis on long-term performance and reliable execution. These market needs align closely with our Group's commitment to practical solutions, consistent standards, and strong project delivery. Looking ahead, our focus will be on expanding across the residential, commercial, and hospitality sectors, while improving operations and investing in our team to support sustainable growth. Although market competition, tight schedules, and cost pressures remain key challenges, strong teamwork, careful planning, and consistent effort have enabled us to manage them effectively. As we move forward, our priority remains to deliver quality work, maintain consistency, and continue building a trusted business.



Ahmed Saied

General Manager
Modern Coat

A New Era for World Padel Academy



GROUP NEWS

As part of our continued growth, World Padel Academy (WPA) is entering a new chapter with a complete brand refresh.

The rebrand will introduce a new premium visual identity, including an updated logo, refined brand elements, typography, color palette and overall design language. The objective is to elevate the brand to reflect the quality, ambition and international positioning of WPA.

This evolution marks an important step forward as WPA continues its expansion into new markets and strengthens its position as a global padel brand. Our identity must reflect

not only where we are today, but where we are going.

Alongside the new brand identity, our facilities will also undergo a phased visual revamp, creating a consistent premium experience across every touchpoint—from our venues and signage to digital platforms, merchandise and communications.

The rebrand is not simply a new look; it is a reflection of WPA's ambition, growth and commitment to setting a higher standard for the future of padel and other sports business.



A New Identity for MANTIS

MANTIS, a member of Abdulla Al Arif Holding, has entered a new chapter with a refreshed identity and a new official name: MANTIS Structural Engineering. Along with the name change, the company has also introduced its updated official logo, reflecting a renewed direction and a fresh start for the business. The company's activities now also include value engineering and concrete restoration works.

NARESCO Advances Landmark One B Tower Development

NARESCO Contracting LLC is proud to be constructing One B Tower, a distinguished residential and retail development by Wasl in the heart of Business Bay, Dubai. Rising along Sheikh Zayed Road with views of the Dubai Water Canal, the project brings together elegant residences, curated retail spaces, wellness facilities, family-focused amenities, dining options, a podium swimming pool, and dedicated fitness and yoga areas. With its distinctive design and premium offering, One B Tower reflects Dubai's vision for elevated urban living, combining quality construction with a refined lifestyle experience. The project also carries a strong connection to the 1 Billion Meals Endowment initiative, giving it meaningful value beyond its design, and reinforcing its contribution to a broader social purpose and lasting community impact.



Appointment of Yazan Abdeen as Internal Audit Director

Yazan Abdeen joined AAAH as Internal Audit Director, bringing more than 14 years of experience across consulting, healthcare, customs and sports organizations. Throughout his career, he has led governance, risk management, and assurance initiatives, including establishing internal audit functions from the ground up. At AAAH, Yazan is focused on building a robust Internal Audit function aligned with international best practices, while strengthening governance, internal controls, compliance and risk management across the Group. His priorities include developing a risk-based audit framework and supporting informed decision-making through independent assurance and value-added insights. Outside of work, Yazan enjoys football and keeps up with emerging technology, data analytics and AI trends.

SPADREC Announces Strategic Partnership with Mouratoglou Tennis Center

SPADREC announced a strategic partnership with Mouratoglou Tennis Center, bringing together two organizations committed to developing world-class sports experiences and athlete pathways. The collaboration combines SPADREC's expertise in sports investment and facility development with the internationally recognized coaching philosophy of the Mouratoglou network. Through this partnership, players will benefit from enhanced training opportunities, access to proven coaching methodologies, and a high-performance environment designed to support long-term development. The initiative also creates opportunities for talent identification, community engagement, and the growth of racket sports within the region. By aligning global expertise with local ambition, the partnership reflects a shared vision to raise standards, inspire participation, and contribute to the continued evolution of sport.



Expanding Possibilities: SportsLab Joins SPADREC

SPADREC announced the addition of SportsLab to its growing portfolio, further strengthening its capabilities across sports design, development, and delivery. SportsLab is an international sports design and product development company specializing in activation support, product innovation, and global supply chain coordination. The addition supports SPADREC's strategy of building an integrated sport and lifestyle ecosystem that connects investment, design, development, and operations under one platform. By expanding its capabilities beyond venue development and operations, SPADREC strengthens its ability to support projects from concept to commercialization. The move reflects the company's continued commitment to innovation, long-term growth, and the advancement of the sports industry across regional and international markets.

New Building Acquisition & Portfolio Expansion in Sharjah by Daytona

Daytona marks an exciting new chapter in its real estate journey with the acquisition of its Sharjah license, along with a residential and commercial building in the emirate, extending its portfolio beyond Dubai and into the Northern Emirates. The milestone follows a clear period of market study, due diligence, and capital planning carried out in April and May 2026, leading to board approval and acquisition in June. Guided by Ahmed Elkomey, Director of Real Estate, alongside Fadi Kutkut and Omar Abdelrashid, the expansion reflects a confident move toward asset diversification, sustainable rental growth and stronger market presence. It supports our vision to capture opportunities in high-demand communities and contribute to Sharjah's real estate momentum of future growth while creating a strong foundation for future expansion.



Daytona Real Estate & Focus Media: Powering Digital Screens in Every Property

Daytona Real Estate has partnered with Focus Media MEA to introduce digital screens across its managed residential and commercial properties, transforming traditional lobby and elevator spaces into communication hubs. Following strategic planning and site assessments completed in May 2026, deployment began across key properties and continues as part of a wider rollout aimed at achieving full digital coverage throughout Daytona's portfolio. The initiative enhances tenant engagement through real-time notices, community updates, facility communications, and TERN Credit App awareness, while reducing printed materials. To date, 20 digital screens have been installed across 18 managed properties, supporting Daytona's commitment to innovation, efficiency, and an improved daily tenant experience.

A&N Advances Emirati Talent Through Industry Exposure

As part of its commitment to developing and empowering Emirati talent, A&N Al Arif Investment LLC successfully completed a one-month induction and training program for newly joined UAE National employees. The program offered participants a strong introduction to the Group's manufacturing companies, with sessions led by company directors and senior management covering each company's history, operations, products, and strategic direction. Participants also visited manufacturing facilities and production plants, gaining insight into operational workflows and industrial processes. Through hands-on exposure across various departments, the program strengthened their understanding of teamwork, responsibilities, and the value each function brings to the wider organization and its goals.



Beat The Heat: A Cool Break for Our Site Team

As the summer season begins and temperatures continue to rise, NARESCO launched its Beat The Heat initiative as a thoughtful gesture of care and appreciation for workers across its project sites. Throughout June 2026, the initiative brought a refreshing pause during peak heat hours, serving ice cream to hundreds of workers across NARESCO's project sites, with arrangements for other locations in progress for the rest of the season. More than a cooling treat, Beat The Heat reflects the Group's commitment to employee welfare, workers' well-being and recognition of the dedication of those who continue to work hard under challenging weather conditions. The initiative created moments of relief, gratitude and connection, reminding our workforce that their hard work is seen, valued and appreciated every day across the Group's active project sites.

EVENTS

Earth Day: Small Actions, Greener Tomorrow

In celebration of World Earth Day, Abdulla Al Arif Holding hosted a sustainability-focused gathering at the Head Office in April 2026, bringing employees together to reflect on the importance of environmental responsibility. The event highlighted how small, conscious actions can contribute to a greener future and encouraged employees to adopt sustainable habits both at work and at home. To mark the occasion, employees were invited to adopt a Vinca plant to care for and take home, symbolizing a shared commitment to nurturing the environment. Soft serve ice cream was also served during the event, creating a relaxed and engaging atmosphere. The initiative reinforced the Group's commitment to sustainability while encouraging practical, everyday actions that can make a positive difference.



From Idea to Impact: Excel Training in Action

As part of the "Share a Training Idea" initiative, a series of Excel Training Sessions were conducted in July, covering three progressive levels designed to support employee development and workplace efficiency. The sessions provided participants with practical knowledge of key Excel functions, data organization techniques, reporting tools, and productivity shortcuts through hands-on exercises and interactive learning. Delivered by Abdulrahman Al Bahri, one of our Emirati talents, the training was based on an employee-submitted recommendation, reflecting the initiative's goal of encouraging employees to contribute ideas that support continuous learning across the organization. The program provided valuable opportunities to strengthen technical skills, improve day-to-day productivity, and promote a culture of knowledge sharing and professional growth.

Employee Spotlight



Zubair Khan

AAAH
Software Developer

Zubair Khan, Developer at AAAH, has made a valuable contribution through his hands-on approach, technical support, and willingness to take responsibility for tasks beyond his regular scope. Throughout the quarter, he supported a wide range of development work, from websites and applications to technical improvements and business-critical updates that strengthened digital processes across the Group. His problem-solving mindset, calm approach, and ability to work closely with different teams have made him a reliable support to colleagues. With his eagerness to learn, positive attitude, and focus on continuous improvement, Zubair continues to add value to AAAH's progress and the wider team with his consistent dedication and focus, while helping deliver reliable digital solutions that support the Group's evolving business needs.

Alaaelden, Project Manager at NARESCO, has demonstrated strong leadership through his practical approach to project delivery and coordination. During the quarter, he managed key milestones, maintained progress against project schedules, and worked closely with site teams, consultants, subcontractors, and internal departments to resolve challenges and keep work moving efficiently. His clear communication and ownership of project outcomes have helped strengthen alignment between teams and stakeholders. By building strong relationships, supporting his team, and handling challenges with professionalism, Alaaelden continues to play an important role in driving project progress, supporting effective coordination, and contributing to NARESCO's continued growth and performance.



Alaaelden Skran

NARESCO
Project Manager



Nour Halima

Renova 360
 Business Development Executive

Nour Halima, Business Development Executive, has made a notable impact through her reliable support across administration, recruitment, coordination, and business development activities. During the quarter, she handled key registrations, documentation, follow-ups, and meeting support with accuracy and efficiency, helping management stay organized and aligned. Her ability to manage multiple priorities, communicate clearly across departments, and assist beyond regular responsibilities has strengthened Renova 360's daily operations. With integrity and a cooperative approach, she continues to support smoother workflows, teamwork, and steady progress within the company, while remaining a trusted point of coordination for management and colleagues.

Shanid, Accountant, has shown strong dedication and reliability in supporting the company during a demanding financial period. During the quarter, he played an important role in managing fund requirements, following up on invoices, coordinating banking facilities, and addressing supplier-related financial matters within the required limits. His careful planning, consistent follow-up, and coordination with production, engineering, and other departments helped support smoother financial operations. With his flexible approach, readiness to assist, and strong sense of responsibility, Shanid continues to contribute positively to business continuity and team efficiency, while maintaining accuracy and supporting effective financial coordination across teams.



Shanid PV

Bianco
 Accountant



Noor Khan

SPADREC
 Senior Strategy Analyst

Noor has quickly become a valued member of the team earning trust through strong follow-through, clear thinking and a strong sense of ownership. In a short time he has supported the company's expansion plans by preparing feasibility studies and business analysis across several projects, producing work that is both detailed and reliable. His recent promotion reflects the standard he has set and the value he brings to the business. Alongside his strong performance, Noor is known for his positive attitude, clear communication and willingness to support colleagues across departments. He receives feedback professionally, takes on responsibility with confidence and continues to grow into a reliable contributor to the team.



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